



Annual Reunion 2024

Coming Soon

Institute of Business Administration

IBA Greens this time

Editor's Note

In a world where conflicts are rife, it is difficult to remain aloof from them. However, it is also impossible to sustain conflict for long without incurring substantial harm to oneself. The most effective approach is to resolve disputes swiftly and with minimal damage.

Conflict has far-reaching impacts in the business world as well. In retail, for instance, many outlets choose to accommodate customer demands — even unreasonable ones — not out of weakness, but to build relationships that benefit all parties. This strategy ensures customer loyalty and long-term success.

To young professionals entering the workforce, the key is to remain firm in your stance while also dealing with conflicts with diplomacy. Resolving issues constructively, rather than escalating them, will be crucial to your success and career growth.

Editorial Staff Patron

Asif Gilani Prof. Dr Muqqadas Rehman

Abid Saeed President

Fariha Zoraiz Lashari

Mian Waqas

Alumni Association Joins Independence Day Celebrations at IBA, PU

August 13, 2024: IBA, PU commemorated Independence Day with immense fervor, reaffirming its commitment to the nation's progress and prosperity.

The event led by Director IBA, Dr. Muqqadas, was attended by members of the Executive Committee including Abid Saeed, Sheikh Omer, Mian Waqas, Athar Ehsan, Raza Saeed, and Fariha Hussain.

Family of a martyr of Pakistan Movement also attended, making the event even more meaningful. Their presence marked the recognition of the ultimate price paid by brave individuals for our dear independence.



Alumni News

- **Mr. Aftab A. Khokher** (MBA 1985-87; Pakistan Ambassador to Vienna, Austria Sep 2020 - June 2024) joins OIC, Jeddah, KSA as Assistant Secretary General for Science & Technology.
- **Mr. Hamid Mirza** (MBA 1982-84; Head of Marketing Services and PR Silk Bank) becomes Member of FPCCI's Standing Committee on Public Relations for the year 2024-2025.
- Mr. Zahid Hussain (MBAE 2002-04) is transferred to Bahrain as Customer Service Manager, British Airways.
- **Mr. Muhammad Ali Khan** (BBA Hons. 2008-12) is promoted as Head of Marketing at Treet Corporation.
- **Dr. Shahinshah Faisal Azim** (MBAE 2004-06) appointed Director General Public Relations, Government of the Punjab.
- **Mr. Kamran Azhar Jafri** (MBAE 2007-09) joins Nestle, Philippines as Chief Engineer.
- **Mr. Hamid Asghar Khan** (MBA 1989-91; Additional Secretary, Ministry of Foreign Affairs, Government of Pakistan) is awarded Morocco's National award "Wissam Alaoui.
- **Mr. Muhammad Shahid** (MBAE 2007-09) moves to Nigeria on joining Pepsi Bottlers Group / Seven Up Bottling Co. as Plant Manager.
- **Mr. Ahsan Saleem Khan** (MBAE 2008-10) is promoted as Vice President, Operations at Nayatel.
- **Mr. Kamran Haider** (MBAE 2005-07) is nominated as Member, Board of Governors, Mohi-ud-Din Islamic University, Nerian Sharif, AJK Group.
- **Mr. Ahsan Umar** (MBA 1994-96) joins Bata Pakistan Ltd. as Commercial Director.
- **Mr. Bilal Afzal Wahla** (MBAE 2013-15) moves to Saudi Arabia on joining Bin Dawood Holdings, Jeddah, as Duty Manager.
- **Mr. Tahir Habib Cheema** (MBA 2000-02) is elevated to the position of Joint Secretary at Prime Minister's Office.

Request for contributions for Alumination

Our Magazine is due in a few weeks. Contributions are requested from old and current students of IBA, Punjab University. Due to limited space available and to accommodate more articles, the max limit for length of an articles is kept at two pages.

Your contributions should reach the following email address by 15th November, 2024:

publications@ibapualumni.org

Business Fun

Interviewer: What are your thoughts about nepotism in a workplace environment?

Candidate: Well, that's a really good question, Dad.

I attended a marriage where the bride and groom were from two cell phone network companies last weekend. Great wedding, terrible reception.

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Blast from the Past



IBA Session MBA 1990- 92

Pic credit: Mr. Abdur Rahman Ashraf

Either you will step forward into
growth or you will step back into
safety

- Abraham Maslow

Highlights of Ind Day at IBA



- Flag-hoisting & cake-cutting
- Inspiring speeches
- Soul-stirring musical performances
- impressive tableaux by students.

OBITUARY

- **Ahmed Naeem Afzal (MBA 1979-81)** passed away on 15th August, 2024 due to sudden cardiac arrest.
- **Mother** of Mr. Kashif Saeed Siddiqui (MBAE 2002-04) passed away on 19th August, 2024.

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Our Annual
Magazine is
due soon

Meeting Ethics

- Anas Ganaie (MBAE 2002-04)

You are presenting your point of view during a meeting and suddenly someone interrupts you with their remarks. What would you do? Obviously, not in your head where you are scolding that person not only for destroying your arguments but also for breaking your chain of thought. This happens, especially in our society, because we are not usually groomed about ethics of the official meetings. There are certain approved behavioral standards which would make any meeting a pleasant experience for everyone. I would make an effort in the following lines to narrate a few of the norms of acceptable conduct during official meetings.

Usually, such meetings are chaired by someone. It is important to accept their authority on who can speak at which occasion. Then sometime there is a secretary who is conducting the meeting. Seeking that person's permission to speak is the key. There are ways to attract his attention, like raising your hand or clearing your throat, if more subtle ways are not working. Imagine what would be the milieu of a meeting if everyone starts speaking at the same time.

Remaining focused on the agenda is yet another important thing that eschews our minds while in the meetings. If you keep on swaying from one topic to the other, then the outcome would not be very fruitful. Here again, the chair or the secretary are the key persons. It is their responsibility to keep the discussion, and the members, glued to the important things to discuss.

It should usually be the responsibility of the Secretary to recap the proceedings of the meeting briefly at the end of the meeting. The person in the chair may formally thank all the participants for attending the meeting and making useful contributions.

Leaving the room in a neat and tidy manner gives a good impression about the participants of the meeting.

Mr. Anas Ganaie is an expert in the field of event management. He remained associated with Pegasus when he was in Pakistan. Recently he has shifted to Australia and serving a multinational food chain in Adellaide.

IBA Punjab University Alumni Association

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