

# IBA-PU Alumni Association

[www.ibapualumni.org](http://www.ibapualumni.org)



## ANNUAL MAGAZINE

# 2013



**Institute of Business Administration**

**University of the Punjab**

Quaid-e-Azam Campus, Lahore

[www.ibapu.edu.pk](http://www.ibapu.edu.pk)

**Table of Contents**

Message from Director IBA	1
Message from President, Alumni	2
Alumni Executive Committee	3
Who's Who	5
I Hear Voices	20
IBA on road to Academic Excellence	21
Student's Stance	22
IBA Management reply for Student's Stance	23
Golden Memories	24
Annual Dinner	25

**IBA-PU Alumni Association**

IBA, Quaid-e-Azam Campus  
University of the Punjab, Lahore

**E-mail:** info@ibapualumni.org

**Web:** www.ibapualumni.org

**E-mail Group:** ibapu\_alumni@yahoo.com

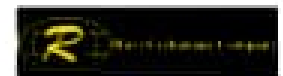
**Patron-in-Chief**

**Director, IBA,**  
University of the Punjab, Lahore

**Executive Committee:**

Raza Saeed - President  
Muddassar Latif Rawn - Senior Vice President  
Athar Ehsan-ul-Haq - Vice President  
Muhammad Anas Ganai - General Secretary  
Sheikh Muhammad Umar - Treasurer  
Asad Ali Minhas - Joint Secretary  
Sajad Kirmani  
Shahid A Mian  
Khawaja Muhammad Almas  
Sheikh Azam Nazir  
Muhammad Akbar  
Malik M. Mubasher Khan  
Fauzi Saleem

**Sponsors**





---

## **MESSAGE FROM THE DIRECTOR**



**Prof. Dr. Muhammad Ehsan Malik**

I have the pleasure on this occasion of the IBA-PU Alumni Annual Dinner 2013. IBA enjoys national as well as international reputation for the excellence of its teaching programs and the strength of the research achievements. Since its establishment in 1972, it has blossomed into an institution of academic excellence not only in Pakistan but also in the world. We can be proud of its accomplishments towards built it into an institution of exemplary quality in business education and research.

Alumni who have always been ambassadors for the institute all around the world can play a significant role. I hope that this grand reunion of IBA-PU Alumni at its Annual Dinner would provide forum to interact and to exchange of views among them to enable the students to face the challenges of the 21<sup>st</sup> century and to play role as external source to uplift the name of IBA-PU worldwide.

I trust and wish that with the current teaching, research and alumni strengths, IBA will keep providing the best business education to its students and has already emerged as one of the most renowned business institute in Pakistan.

---

## MESSAGE FROM THE PRESIDENT



Raza Saeed

Dear Fellow Alumni and Friends,

Alumni Association in arranging annual get together for the last continuous seven years providing opportunities to remember their Alma Mater, and to share their experiences. I congratulate all members of The IBA-PU Alumni Association, University of the Punjab for their support and active participation in the activity of The Alumni IBA-PU.

It is indeed very encouraging to note that IBA-Punjab University providing qualitative education to selected students from a cross section of our society at nominal fees like most State Universities in the world do. Open merit and transparent selection process make it possible for the talented and brilliant student to compete.

The basic purpose of formation of Alumni Association was to provide a forum where Old students of this Institute can interact to exchange old memories, create fun and put forward ideas for strengthen the product of the Institute. The Alumnus, by way of paying back can make its contributions to their Alma Mater by suggesting and creating means to raise the Market Value of its graduates at par with the International standards. In this respect, there is need to devise a mechanism where such constructive ideas and suggestion may be transformed into practical reality. Alumnus will be feeling more proud to see this Institute flourishing and maintaining a quality symbol of business educational institution.

At the end, I wish to thank all the members of the Executive Committee of our Association for the eagerness and dedication shown by them to make each event memorable.

I wish the Alumni great success in the years to come.

## IBA-PU ALUMNI ASSOCIATION - EXECUTIVE COMMITTEE



**Raza Saeed**  
President

**Raza Saeed (MBA 1979-81)**- a seasoned banker and a finance professional with over 34 years experience. He is also having membership of the Professional bodies i.e. FCMA, AICS, IBP and CIA. Presently he is working in BOP as Secretary to the Board. He is President of Banker Avenue Co-Operative Housing Society at Bedian Road.



**Athar Ehsan ul Haq**  
Vice President

**Athar Ehsan-ul-Haq (MBA 2000-02)**-Also the Vice President of IBA-PU Alumni Association, a young successful businessman that joined his family business of Fuel stations. He also owns an advertisement company and Flex printing setup.



**Muhammad Anas Gansale**  
General Secretary

**Anas Gansale (MBA 2002-04)** Majors in Marketing with expertise in Industrial Sales & Relationship Management. At Present, belongs to B2B Event Management industry.



**Fauzi Saleem**  
Member EC

**Fauzi Saleem (MBA 1978-80)**  
He has served as the Chief Executive of Sara Lee Pakistan, a US based multinational. He is now associated as Chief Operating Officer of Samsol International (Pvt) Ltd.



**Muddasir Latif Rawan**  
Senior Vice President

Assistant Professor at IBA-PU

**Mr. Rawan** is having two Master Degrees ( M.Com. and MAS) and LLB from University of the Punjab. He secured Third position in M.Com. He is holder of three professional post graduate diplomas i.e. DCMA, Diploma in Labour Law with distinction and Diploma in Taxation Laws. He has vast teaching experience at post-graduate and undergraduate level. His areas of special interest include Taxation Laws, Mercantile Laws, Corporate Laws, Labour laws Corporate Finance and Corporate Governance. Currently he is pursuing his Ph.D in Business Administration.



**Sheikh Muhammad Umer**  
Treasurer

**Sheikh Muhammad Umer (MBA 1995-1997)**-A successful businessman and currently Executive Director- Toyota Ravi Motors, and Director-Ravi Exchange Co.



**Asad Ali Minhas**  
Joint Secretary

**Asad Ali Minhas (MBA 2001-2003)**-Majors in Marketing, joined family businesses of Auto parts factory & CNG station. He has served as Secretary Finance of LGARD, an 800 Kanal Society subsequently merged with DHA.

**Distinguished Alumni of IBA-Punjab University (Who's Who)**

**Section I: Entrepreneurs**

**Research by: Muhammad Anas Gausie (2002-2004)**



**Mian Zahid Jawaid Ahmad (Batch 1971)**

He is the graduate of 1<sup>st</sup> initial batch of IBA-Punjab University. He is EC Member of LCCI & successfully running a franchised departmental store "Bareeze" at Liberty Market, Lahore.



**Mian Nasir Mahmood (1972)**

Mian Nasir Mahmood is a successful entrepreneur & is running his freight forwarding business titled "Khaliqsons".



**Afzal Hassan (1973)**

He is a prominent name in Marketing Research industry of Pakistan. He is running his own enterprise with the name MCP Research Network.



**Aftab Anwar (1973)**

He is a senior marketer and is running his venture with the name "Startex Marketing Services" that is a pioneer Mystery Shopping company in Pakistan.

## IBA-PU ALUMNI ASSOCIATION - EXECUTIVE COMMITTEE



**Sajjad H. Kirmani**  
Member EC

**Sajjad H. Kirmani (MBA 1979-81)** Founder/CEO of INFOGISTIC with over 25 years of proud professional history with giants like Coca-Cola Corporation & NetSol and rated as Best CIO of the year 2010. He also holds another post graduate degree in Computer Sciences from University of London.



**Shahid A Mian**  
Member EC

**Shahid Akhter (MBA 1979-1981)** has over 25 years of experience in electronic media, marketing and advertising industry. He is currently working with Pakistan Television Corporation as Director Marketing. He has been awarded the title of "The Marketing Man of PTV".



**Muhammad Akbar**  
Member EC

**Muhammad Akbar (MBA 2000-2002)** is a young banker serving The Bank of Punjab as Unit Head Consumer Banking Division since 2003. He was also awarded the best organizer award by the President of the bank. Higher Education Commission (HEC) of Pakistan has awarded him Scholarship for PHD based on his edified & enlightened educational & professional carrier.



**Khawaja Muhammad Almas**  
Member EC

**Kh. Almas (MBA 1980-1982)** has a varied experience of over 25 years with ABL at different levels. Presently, he is holding a senior position (Senior Executive Vice President) as Chief CRBG. He also was heading the User Team of the core banking software implementation project. He did his MBA from IBA, University of the Punjab, Lahore in 1983.



**Sheikh Azam Nazir**  
Member EC

**Sheikh Azam Nazir (MBA 1982-84)** majoring in Finance and has over 25 years experience in administration, new developments & marketing. Currently promoting advancements in agriculture, encouraging corporate farming & civil social responsibility (environment & alternate means for our rural population).



**Malik M. Mubasher Khan**  
Member EC

**Malik M. Mubasher Khan (MBA 2004-06)** He has diversified experience of over 16 years with BOP & ABL at different levels. Presently he is working as Wing Head, Audit & RR Group at ABL.





**Yawar Irfan Khan (1982)**

**Yawar Irfan** is the Chairman of Irfan Group of Industries (Famous Brands (Pvt.) Ltd. that are licensee of Hangten, Jockey, Giordano, Samsonite, & Slazanger, Irfan Business Dynamics (Pvt.) Ltd., & Irfan Foods. He is also the Director of Lahore Transport Co.



**Zoraiz Lashari (1978)**

**Zoraiz Lashari** is a successful entrepreneur and owns Sozo Water Park and Sozo World Cinema.

**Hamid Ali Malik (1978)**

He is a successful entrepreneur and is successfully running his business with the name of Kausar Group.



**Mian Amir Mahmood (1984)**

**Mian Amer Mahmood** is a renowned entrepreneur and the former Mayor of Lahore. He is Chairman of University of Central Punjab, Resource Academia, Allied School Systems, Dunya News & Daily Dunya.



**Ramiz Hasan Raja (1980)**

**Rameez Hasan Raja** is a former cricketer, represented Pakistan for over a decade. He also was captain of the national team. He is a successful television commentator.



**Andleeb Abbas (1981)**

**Andleeb Abbas** has been involved in the field of training and consultancy for the last 12 years. She is CEO of FranklinCovey Pakistan. She is an active member of Pakistan Tehreek-e-Insaf (PTI).



**Mushaf Khisal Zia (1987)**

He has been a top class Tennis player, represented Pakistan at International Level & is Managing Director Islamabad Tennis Academy.



**Ijaz Nisar (2000)**

He has a diversified experience both in academia & corporate world. He is the CEO of "Manager Today".



**Haroon Lodhi (1996)**

He belongs to the 1st batch of MBA-Evening of IBA Punjab University. He has held the position of Director Finance & Sales Director at Tetrapak Pakistan Ltd. & currently CEO of "AgriSolve Pakistan".



**Dr. Kamran Shams (1998)**

He joined Civil Services of Pakistan in 1991 & resigned in 2005. In 2005, he joined HBL as Head of HR-Retail Banking Group. He is CEO of Punjab Educational Endowment Fund (PEEF) and is the Founding Director of NGO called Akhuwat.



**Shahid Ahmad Siddiqui (1984)**

Finance professional, has been associated with leading Corporates of Pakistan. In 2006, he initiated his own venture with the name of Megatech International, the leading importer of disposable packaging.



**Dr. Khalid Zaheer (1979)**

He has a teaching experience of 20+ years. He taught at IBA, University of the Punjab for 12 years, UCP & LUMS. His PhD dissertation was on Interest-Free Banking. He is the Scholar, Understanding Islam UK (UIUK) since May 2012.



**Ameer-ul-Azim (1983)**

He is an important member of Jamat-e-Islami Pakistan & running his advertising agency "Future Vision".

**Distinguished Alumni of IBA-Punjab University (Who's Who)**

**Section II: Service & others**

**Research by: Muhammad Anas Genale (2002-2004)**



**Shaukat Tarin (Batch 1973)**

**Shaukat Tarin** is a seasoned banker and former Finance Minister and has been associated with Citibank, HBL, Union Bank, Saudi Pak Commercial Bank. He currently sits on the board of Silk Bank.



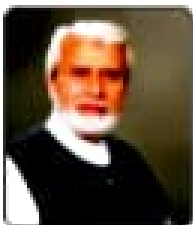
**Usman Zaheer (1997)**

**Mr. Usman Zaheer** is a successful FMCG sales person since 1999. He is Director Sales, Engro Foods Ltd.



**Ahsan Umar (1993)**

He has 18+ years experience in Marketing, Sales & SCM. He has been associated with academia in IBA & other institutes. He is Country Head of Sales & Retail Operations at Service Sales Corporation.



**Khawaja Ahmad Hassan (1982)**

He is a seasoned politician & an important member of Pakistan Muslim League (Nawaz). He is Chairman Lahore Transport Company and Vice-Chairman Lahore Development Authority.



**Shakeel Masud Hussain (1981)**

Shakeel Masud Hussain has a long association with DAWN Group of Industries. He is CEO DAWN News.



**Aasim Butt (1992)**

He has 15+ years experience in Sales & Marketing & is Head of Sales & Marketing at Engro Corporation.



**Amara Bashir (1986)**

She started her career in Servis in Sales & Marketing. Later she moved to FMC, starting an extensive journey in HR, working in Europe, North America and Pakistan. She had short span with Descon Chemicals as HR Consultant. She joined Coca Cola Beverages Pakistan Ltd. in 2011 as Director HR.



**Muhammad Khalid Ahmad (1995)**

He joined Coke in 2007 and is the CFO by designation. He is also qualified ACMA. His previous attachments were with Lafarge Pakistan Cement, FMC United and Unilever.



**Salman Latif Rawn (1984)**

Salman Latif Rawn has over 25 years of extensive and successful international experience in the FMCG industry & currently is the Country Manager of Coca-Cola franchise in Nepal since January 2012.



**Rashid Aleem Qureshi (1987)**

He joined Nestle Pakistan Ltd. as MTO and currently he is Managing Director Nestle Vietnam Ltd.



**Shaheen Sadiq (1979)**

He has a long association with Nestle and currently he is Country Manager Nestle Kenya Ltd.

**Arsalan Khan (1996)**

Joined Nestle Pakistan Ltd. as Management Trainee after his MBA from IBA-Punjab University. Currently he is heading its beverages segment as Business Manager-Beverages.



**Abid Sattar (1981)**

He is a seasoned banker & has a long association with HBL and currently working as Group Head Global Operations. Apart from MBA, he did M. Phil in Economics from Cambridge University in 1986.



**Shahid Sattar (1979)**

He is BSc Textile Spinning & MBA and has a long banking career with different banks in Pakistan and abroad. At present he is CEO SAMBA Bank Ltd.



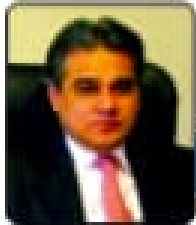
**Shahzad Majeed (1994)**

He also holds Masters Degree in Agriculture & is currently National Sales Manager ICI Pakistan Ltd.



**Ghufan Khan (1989)**

He successfully hosted "Brand Power" show on TV One. He is Chief Engagement Officer at KESC



**Zahid Mahmood Chaudhry (1977)**

He is a seasoned banker & is currently HR Head of Bank Al-Habib.



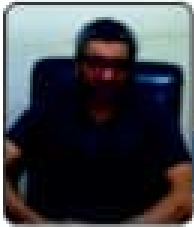
**Schaib Rathore (2007)**

He is a qualified Mechanical Engineer as well and is NSM at Dawlance Group of Companies



**Wasim Feroed (1996)**

He is a successful young marketer & currently is National Sales Manager Daida Foods.



**Ahmad Abbas Ranjha (2004)**

He is also a qualified Cost Accountant and is Finance Head Master Tiles & Ceramics Industries Ltd.

**Razi-ur-Rahman (1983)**

He has long association with Atlas Honda Ltd. & is currently GM HR, Admin, and Corporate Affairs.



**Mir Zohair Mahmood (1974)**

He was Director External Affairs Coca Cola Beverages Pakistan Ltd. He is CEO Islamic Heritage Pakistan.



**Nadeem Asghar (1996)**

He belongs to 1st batch of MBA Evening of IBA Punjab University. He is GM-Procurement at SNGPL.



**Aamir Mirza (1984)**

He is a successful marketer & is Country Lead Monsanto Pakistan.





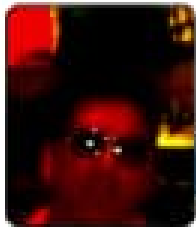
**Waqas Abrar Khan (1998)**

He is a seasoned HR professional and is HR Head at Lucky Cement Pakistan Ltd.



**Shaista Hassan (2000)**

She is a prominent HR person & is heading HR Operations at Metro Cash & Carry Pakistan.



**Sheikh Anwar (1996)**

He has a rich banking career & is currently Head of Collections & Product Head, Retail Lending at HBL.



**Faqir Muhammad (1982)**

He is currently Country Head PIA at Bangladesh.



**Mohammad Sohail (2005)**

Mohammad Sohail is a successful Finance professional at senior level and is currently CFO Gloria Jean's Coffees Pakistan.



**Abid Pasha (1986)**

He has a long association with automobile / motor-cycle industry & is currently GM-Sales & Marketing at Super Asia Motors Ltd.



**Hamid Mirza (1983)**

He is a marketer and only recently he enjoyed the position of Head of Marketing in Bank Al-Falah Ltd.



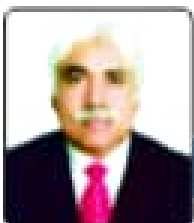
**Humaira Shazia (1981)**

She joined Packages as MTO in 1985. Her current role is Director & General Manager DIC Pakistan Ltd., a subsidiary of Packages. She is also Joint Treasurer of Marketing Association of Pakistan (Lahore).



**Azhar Bilal**

He has 25+ years HR experience in corporate world. He is Group Head HR at Millat Group.



**Muhammad Anwar Rashid (1996)**

He was in the 1st batch of MBA Evening, renowned Civil Servant by profession & currently Secretary Environment Punjab.



**Rashid Mahmood (1997)**

He has a vast experience in Sales & Marketing and is Head of Sales at FFC Pakistan Ltd.



**Nadeem Mustafa (1985)**

He secured 3rd position in Marketing. He is Group Head Marketing at Credence Group.



**Qasim Mahmood (2002)**

He is qualified Chemical Engineer as well. He has a long association with Coca-Cola Beverages Pakistan Ltd. and currently is Area Quality Manager (Pakistan, Middle East, North Africa).



**Aamer Mahmood Hussain (1983)**

He joined Civil Services of Pakistan after securing his MBA degree and currently is Joint Secretary at Ministry of Finance, Government of Pakistan.



**Abid Saeed (1981)**

He is majors in Finance, did CSS later on and enjoyed various important positions in Pakistani bureaucracy. At present, he is Regional General Manager PEMRA.



**Sarfraz Nazir (1993)**

He is majors in Finance and Chartered Finance Analyst. He is Country Head Bank Al-Falah Ltd. (Afghanistan).



**Rauha Bokhari (2009)**

Also did Masters in English and BSc Chemical Engineering & has 20+ years experience in SCM, Training, & HR. She last served at Nestle Pakistan. Currently she is HR Head (MCR) at Total Parco Pakistan.



**Zia Sheikh (2002)**

He is also a qualified Chemical Engineer with old attachment in Descon as Plant Manager and currently Head of Plant at IFFCO Pakistan.



**Khawaja Zubair Ahmad (2002)**

He does have a vast history in customer services and is Head of Customer Support (India, Middle East, and Africa) at Nokia.



**Ashfaq Ahmad (2004)**

He is ACMA as well & is Head of Accounts, Finance & Procurement at i2c Inc. (US, Pakistan & Panama).

**Muhammad Shahbaz (1990)**

He is associated with banking since 1992 & is Regional Head-Abu Dhabi & Al-Ain at Noor Islamic Bank.



**Gul-e-Rana (2006)**

She has expertise in operations, prior experience in Pepsi & is Admin Head at Tetra Pak Pakistan.



**Khalid Mahmood (1995)**

He is also a qualified Geologist & is Director Schlumberger Information Solutions Pakistan region.



**Irfan Ahmed (1988)**

He is Finance majors and is currently GM & Branch Controller-North at Orix Leasing Pakistan Ltd.



**Naveed Jamil (2004)**

He has 14+ years experience in IT Management & is AVP-Channel Business (Pakistan & Afghanistan) at Abacus Consulting.



**Sheriar Hassan (1989)**

He is majors in Marketing and is Head of Marketing & Media Sales at DAEWOO Pakistan EBS Ltd.



**Mudassar Iqbal (2004)**

He is a qualified Chemical Engineer as well and is HR Team Lead at Descon Integrated Projects.



**Hamid Bashir (1997)**

He served Coke for 9 years as HR professional and is Chief HR at Steel Manufacturing, Jeddah, Saudia.



**Irfan Aslam Khan (2001)**

He has a rich experience in Textile & is Head of Fabric Sales & Marketing at Crescent Bahuman Ltd.



**Ayesha Imran Butt (2002)**

She is a Civil Servant by profession, also did MBA from Monash University, Australia and is Additional Commissioner IRS at FBR.

## **I Hear Voices** **By Murtaza Hassan (MBA 2006-8)**

I hear voices- sounds of laughter, chants of elation and giggles of murmurs. The sounds echo from a land too far, striking my ear drums. As if each and every memory has turned into a melody, when played recalls the entire reminiscence. 30th October, 2006 the day we all embarked on a journey ignorant of what we thought would be a usual course ultimately became the journey of our lifetime. We were lads when the journey started, careless, happy, and ready to greet everything with arms wide open. We still had that little amount of innocence steering from the dark corners of corruption that kept us pure to some extent. The high part of a journey is its beginning, you never know what you'll get just like a box of chocolates.

It makes you feel like an architect building your paths, lanes and freeways. Life at IBA is charismatic, joyful, compelling and alluring. It just does not go away. Once, you have lived, it is bound to stay with you for the rest of your life. The 1st year was amazingly astounding. Like the first childhood love, we were in awe with the IBA experience. The old building had its own enigmatic charm. Time at old building is reckoned as the best we had. Just like cinema has two main eras classic and contemporary. The period at old building was like classic part, exclusive and sophisticated in its appeal. They say things done first have their own impact, an impact that's everlasting and immortal.

First year had that kind of substance, rich with pure emotions and youthful intentions. Friendships were structured, relationships were nurtured and bonds were preserved. Thus it rejuvenated the power of our youth.

Second year was continuation of the momentum built in the 1st year. The petals of friendship made in the first year started to blossom to flowers. Flowers when blossom, their elegance becomes a sight for the spectators. My batch was instinctively rebellious by nature. Rules and boundaries had no binding, we broke them at every instance. We realized pretty early that these moments would never turn back; therefore we lived every moment to its fullest.

The reality of life is that it is not a fairy tale. It does not have a smooth sailing. Every road has bumps, so did ours. What makes life superior to a fairy tale is its instinctive characteristic of pedagogy. We learned not only academics but the lesson of life too. IBA taught us to breathe every moment, texture every twinkling and smile every sorrow. The last two years of our graduation went like an addictive routine. It was like we had closed our eyes and given up ourselves into the arms of our romance with our institution. These were the years when the tenderness of the whole experience had started to make sense.

For many of us IBA was our first love or rather we had our first love at IBA. The feeling of losing something very close, losing something very precious is characterized by an unswerving fear, swift heartbeats and occupied thoughts. We went through all that in the last few months of our graduation. As they say everyone does not get a second chance but luckily we were not everyone. We did get ours. The final stage of our phenomenal journey started in the fall of 2010. MBA was like a revival from depression, as if somehow we managed to steer into the sunlight from the darkness of mountains.

MBA provided us with some of the most stupendous, astonishing, and jubilant memories of our lives. We were not lads anymore; with the presence of maturity in our souls we had realized the significance of each instant left, so we felt every moment and warmed each twinkling. Describing the end of our journey would not be possible as I found myself shy of words.

It's a condition characterized by emotions taking over rationale. All I can say is that the end was emotional, very emotional. All I hear now are voices; all I see now are flashes of recollections and all I remember now are moments preserved in thoughts. Winter mornings, cloudy evenings, gatherings near the table tennis arena shall all be remembered. When I am alone in the half-light of canyon, all existence seems to fade to being with my soul and recollections, and the sounds of those river like memoirs, and a four count rhythm and the hope that I'll live it all again.

## IBA ON ROAD TO ACADEMIC EXCELLENCE



By Zahraa Raza MBA 2013

The University of the Punjab started its first Business School in 1972 which was second, after IBA Karachi in the whole of Pakistan. Later on, in 1987 it was upgraded to the Institute of Business Administration. This was a great mile-stone in the history of the University, as IBA was the second institute in Pakistan, where teaching of business administration was being offered. The Institute was shifted to its existing premises in 1994. The IBA Punjab has traveled to its present new elegant building which has been a commendable journey.

Business Administration has a bearing on the growth of Corporate Business Culture in the economies of all countries. IBA graduates since from the first batch worked hard to create a name for themselves and also for their institute. The prime objective of these institutions is to contribute to the society by providing low priced business studies to the common man who has always strives hard to become a big man. IBA has discharged this responsibility successfully in all those years.

Over the years, IBA has earned national and international repute for its teaching and research. Continuous improvement of courses helps the Institute to anticipate and reflect business trends. Emphasis on projects and team work makes learning a challenging and stimulating experience and develops the personal initiative and communication skills, which are in such high demand with today's employers. To impart management education to in-service executives working in public, private, local and multinational sectors, so that they could improve their professional skills and performance MBA evening was started in 1995. This has been operative and produced good results.

IBA has now planned to launch MPhil and PhD in Business Administration in Spring-2014 with an aim to develop individuals who wish to pursue a research oriented professional carrier in academia or business. This will be another mile stone achievement in the history of IBA.

IBA continued receiving recognition for its achievements for its initiatives and quality improvements. The Director IBA, PU received "Innovation Leadership Award" – the Asia's Best B-School Award in Singapore in recognition of his excellent services in setting an example of being a role model and exemplary leadership. He also received "International Arch of Europe Award" presented by Business Initiative Directions (BID) in Internal Quality convention, Germany.

Still there is room for improvement for the faculty at the IBA to add greater value to its curriculum, to raise its standard of student evaluation so that its graduates compete with the graduates of IBA, Karachi and other top Business School in the private sector for maximum absorption in the available employment opportunities.

The newly formed Alumni Association of the IBA Punjab will certainly be conducive to the efforts of the managers of IBA Punjab and the Alumnus shall be pleased to do so far their Alma Mater. In this way, we can pay back to the Institution and what best way to do that, other than educating the sons and daughters of the soil at economical price with high quality.



## STUDENT'S STANCE

آوے سکھ داسا وے IBA  
 Project بنا تا تھک گے آں  
 ہون تا ڈگری پھڑا وے IBA

کی لہجے گا ایم بی اے کر کے  
 اوھے رہ گے آں ڈر ڈر کے  
 ہون تا ڈگری پھڑا وے IBA

ماں بیوی چھڑاتے نے  
 باسی سو سے تک کھواتے نے  
 ہون تا ڈگری پھڑا وے IBA

ٹینشن گھٹانوں جی کروا  
 کوئی نواہی پروجیکٹ بنانوں جی کروا  
 ہون تا ڈگری پھڑا وے IBA

روزانہ کرکٹ کھیلن جانیے  
 کچھ دن اسماں وی عید منائیے  
 ہون تا ڈگری پھڑا وے IBA

ہون تا ڈگری پھڑا وے IBA  
 اتھے پڑھ پڑھا ک گے آں  
 سینے ٹھنڈ پا وے IBA

ایکو تھارے دونوں رو کے  
 او جندڑی لنگ چلی مر مر کے  
 اپنا پیار دکھا وے IBA

کی کی رنگ دکھاتے نے  
 او پچھلے پیار بھولاتے نے  
 کچھ تاں ترس کھا وے IBA

شام منانوں جی کروا  
 گھر جا کے کھانوں جی کروا  
 اپنا پیار دکھا وے IBA

اپنی مرضی نال پڑھیے تے Assignment Submit کروائیے  
 راتاں نوں long Drive تے جائیں  
 او ہد لے زورہ ہوا وے IBA

## IBA MANAGEMENT REPLY FOR STUDENT'S STANCE

اسیجا انتظار نہ کرواؤے سونیا  
نس جاندا ہے presentation پچا کے  
آجاتا اے week لنگھا کے  
کلاس وچ روزانہ آؤے سونیا

شام سویرے بنجو دگدے  
بارش وچ کھڑے میچ لگ دے  
کی لہجے گاسب کچھ کر کے  
کلاس وچ روزانہ آؤے سونیا

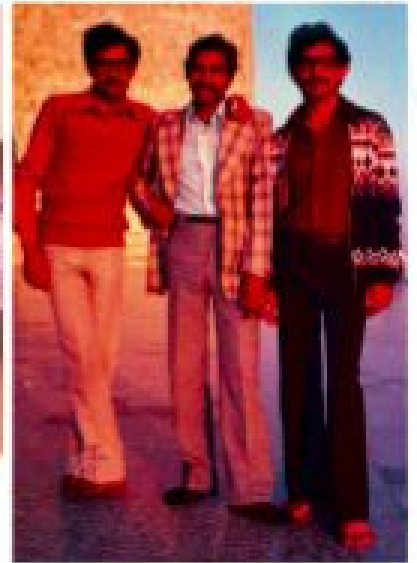
روروا پنا حال سناواں  
بچی تیرا سخت بناواں  
کلاس وچ روزانہ آؤے سونیا

روزانہ کلاس وچ آؤے سونیا  
استاداں نوں چھوٹے لارے لاکے  
Dengue دے بہانے لاکے  
کچھ تاں شرم کھاؤے سونیا

تانے مینے سن کے جگ دے  
اوپے پے گی میں کس ٹھگ دے  
عشق تیرے وچ ہر کے باقی سٹوڈنٹ نوں پاس کر کے  
کسے نہ کہتی چوے سونیا

دل وچ میرے آن سداواں  
ستوں مگر ان پلس ظہیر تیرے واسے بلاواں  
آؤے فیر مز اوے سونیا

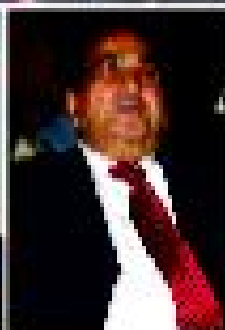
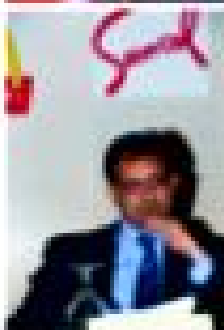
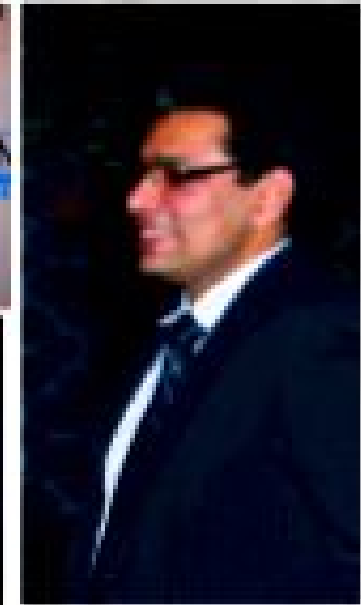
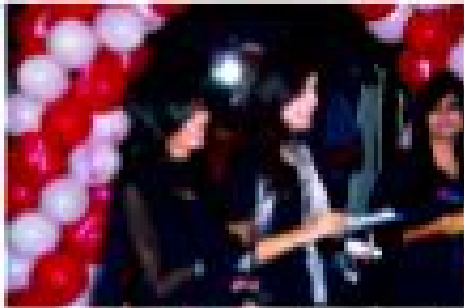
# GOLDEN MEMORIES



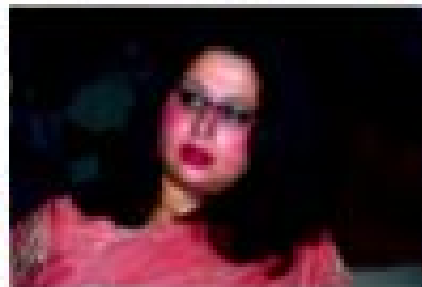
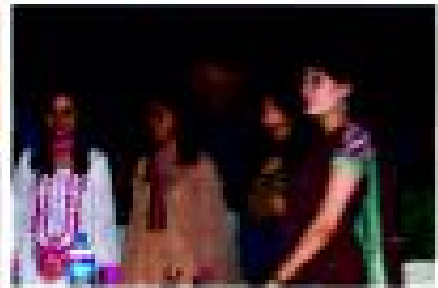
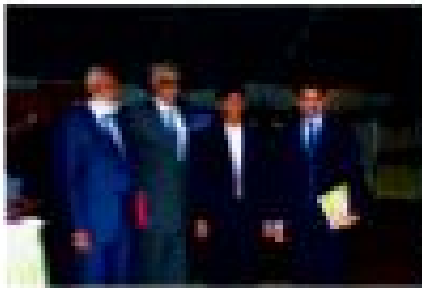
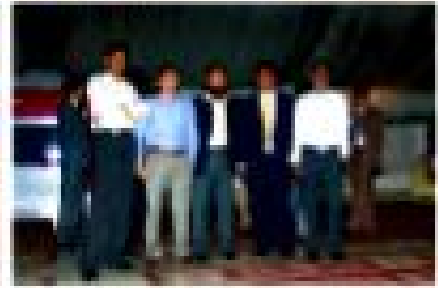
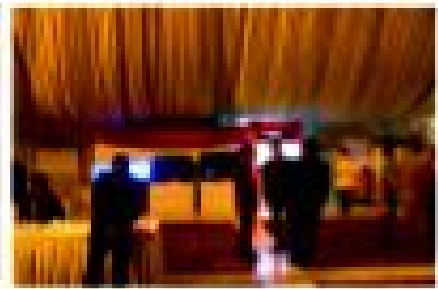
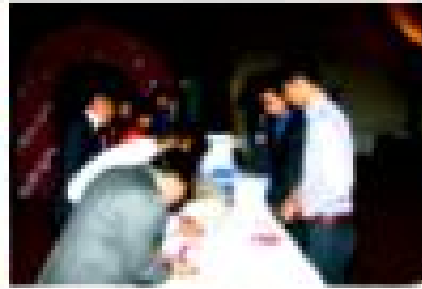
## ANNUAL DINNER 2012



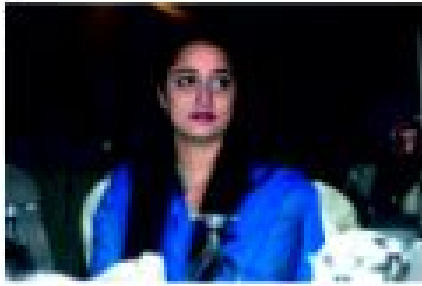
## ANNUAL DINNER 2013



### ANNUAL DINNER 2013



**ANNUAL DINNER 2013**



# solarcity

sun time for life time



## **Product Line**

**Inverters**

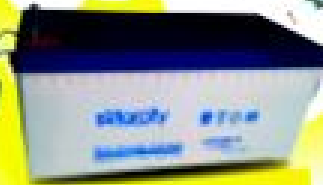
**(On Grid, Off Grid)**

**Solar Panel**

**Solar Battery**

**Solar Water Heater**

**Solar Fan**



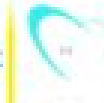
## **Solar City (Pvt) Ltd.**

150 BI-II College Road, Town Ship, Lahore-Pakistan. Mobile:+923355146684

Tel:+92(42)35146684, Fax:+92(42)35146698

www.solarcity.com.pk , Email: info@solarcity.com.pk

Certificates:





# WINTER ARRIVALS



**SHOES FOR EVERYONE™**

**Servis®**



# McDonald's **BREAKFAST™**

6 am to 11 am



Chicken Sausage  
McMuffin with Egg



Chicken Sausage McMuffin



Egg McMuffin



McDonald's

©1112-44-622 111-BIG-MAC

[www.mcdonalds.com.pk](http://www.mcdonalds.com.pk)





خوشی کی بائٹ





Inspired by Nature

Toll Free



08000-1973

# ہر دیوار کے داستان

رنگوں کی روایت کے چالیس برس



**Brighto**  
PAINTS



ہر دیوار کے داستان کی روایت کے چالیس برس  
ہر دیوار کے داستان کی روایت کے چالیس برس  
ہر دیوار کے داستان کی روایت کے چالیس برس

celebrating 40 years

نو یو ٹا راولی موٹرز اپنے کسٹمرز کی خدمت کیلئے ہر وقت کوشاں ہے  
جدید ورکشاپ، جینوئن پارٹس کی سہولت کے ساتھ



TOYOTA RAVI MOTORS

Grand Limited Offer  
15 Nov - 15 Dec

On periodic maintenance of every 40,000 Km Get Complimentary Check-up of Suspension, Oil Dip, Brakes, Brake Test on New Lanes & Car Wash

ABSOLUTELY FREE  
Up to 20000

10% Discount on Labor Charge & 5% Discount on Parts

~~5175~~ → 5175

ADDITIONAL 10% DISCOUNT ON LABOR CHARGES ON APPOINTMENT

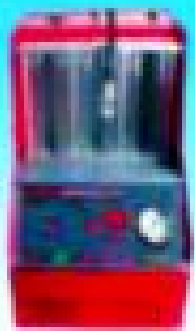


TOYOTA RAVI MOTORS

Get Rs. 1000 discount on Computerized Sterilizer Ultra Sonic Injector Cleaning On Every 20,000 Km And 40,000 Km Periodic Maintenance Of Your Vehicle.

For appointment customer only

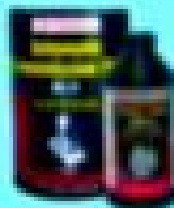
No CONTRACT



Using Genuine Parts Ensures Safety

(GENUINE PARTS)

LIFE OF YOUR CAR



TOYOTA IS BEST FOR TOYOTA



Chowk Niaz Baig Multan Road, Lahore. UAN: 042-111-700-900 (Ext: 119,124)  
Direct: 042-35299482 Cell: 0321-9494543 E-mail: customer.relations@toyotaravi.com

toyotaravimotors@yahoo.com www.toyotaravi.com



Grab your  
Creamy, Frothy  
Coffee now!

Creamy

**3** in 1

NESCAFÉ

 /NESCAFÉPakistan

Atlas Honda

**HONDA**  
*CD Dream*

# CHALAO APNI DREAM



# **Ashrafia Food & Processing Industries,**

G.T. Road, Rahwali, Gujranwala

Deals in all kind of Export Quality Rice.  
Brand: Khanam Rice, Super Kernel Basmati Rice

Khawaja Zawar Ashraf 0300 864 2384, 055 3863002



# ReDiscover HANG TEN

WINTER COLLECTION NOW IN STORES

Hang Ten

Hang Ten Pakistan  
www.hangten.com.pk

## JOCKEY

Discover. Survive. and enjoy the winter season.

Jockey® Pakistan

Like us on Facebook

www.jockey.com.pk



## Introducing

### women's thermals

Discover Jockey women's thermal quality. Soft, tailored fit. Next to your skin.

new available at leading stores

# Samsone

COSMOUTE™

THE STRONGEST & LIGHTEST SAMSONITE EVER

# IRFAN GROUP OF COMPANIES

Committed to the economic uplift and prosperity of Pakistan

House of

*Bread Division*



**Every  
Slice  
Soft & Nice**



*Snack Division*



Contact us: Safina Foods (Pvt) Ltd. 042-37950045-46



*Striving for healthier tomorrow*

**Medi Mark** *Pharmaceuticals*

**Sole Agent for Pakistan**



**AQVIDA Laboratoris GMBH Germany**



**Korea Pharma Co.Ltd Korea**



**Kuenwha Pharmaceuticals Co.Ltd Korea**



**Kyung Dong Pharma Co.Ltd Korea**



**Furan Pharamceuticals Co.China**



**Labdhi Pharmaceuticals Dubai**



**Neutribiotech Co.Ltd. Korea**



"May of Life"

# INTRODUCING SUZUKI POWER LEAGUE!

全  
Hayabusa  
EXPERIENCE



MS-800D

LINAZUMA  
EXPERIENCE



SUZUKI MOTOR HOSUE (PVT) LTD

PH # 111-200-900

My Birthday  
gift.

Western Union  
Money in Minutes.

Welcome  
Happiness.



ہم نے آپ کے لیے ایک نیا آغاز  
کیلئے ایک نیا آغاز

مزید معلومات کیلئے کال کریں

0311 522 0000, Toll Free: 0800-36739

[www.raviexchange.com](http://www.raviexchange.com)

WE DEAL WITH TT's, DD's, FOREIGN CURRENCIES AND FOREIGN UNIVERSITIES EDUCATIONAL FEE



**Ravi Exchange Company**  
PVT. LTD.

**WESTERN UNION** **WU**

*moving money for better*



Express Your Imaginations

# Digital EXPRESSIONS

ADVERTISING & DIGITAL PRINTING AGENCY

Who We Are

It's a printing house that help its clients to express their products in the most creative and unique way. Under the supervision of experienced staff and people who are in the advertisement industry for decades the company has taken a head start and in progressing tremendously. We have graphic designers who produce state of the art and unique designs. In this era of Digital Revolution Digital Expressions are the latest and most modern equipment that produce digital prints on any media

Designing of  
Marketing  
Campaigns

Digital  
Flex  
Printing

Web  
Development

Outdoor  
Advertising

Vehicle  
Graphic

Office No 12, First Floor

Leeds Center, Gulberg III Lahore.

Tel: 042-35783602, Cell: 0300-9426433

W: [www.digital-expressions.biz](http://www.digital-expressions.biz)

E: [athar\\_16@yahoo.com](mailto:athar_16@yahoo.com)



# DIVINE GROUP

Leading The Change!

